VeraContent Marketing Internship

At VeraContent, we are looking for an enthusiastic marketing intern to join our team and provide creative ideas to help achieve our goals.

VeraContent is a multilingual copywriting agency for brands and publishers founded by an international team of writers, linguists and marketing professionals. Our main services include translation and multilingual content creation. We also run a popular lifestyle blog, Naked Madrid, and a guide for moving to Spain called Spainguru.es.

This internship will help you acquire market research skills and learn how to run various types of marketing campaigns.

Main tasks and responsibilities:

● Perform market analysis and research on competition
● Support the marketing team in daily administrative tasks
● Assist in marketing and advertising promotional activities (e.g. social media, direct mail and content marketing)
● Prepare promotional presentations
● Help distribute marketing materials
● Help manage and update company database and customer relationship management systems (CRM)
● Help organize events

What we're looking for:

● Strong desire to learn along with professional drive
● Solid understanding of marketing concepts and strategies
● Excellent verbal and written communication skills in English; Spanish skills are a plus
● Excellent knowledge of MS Office (Word, Powerpoint, Excel)
● Familiarity with software applications used in marketing - or quick ability to learn (e.g. tools for content management, event planning, e-mail management, social media scheduling, etc).
● Passion for the marketing field and its best practices
● Current enrollment in a related BS or Masters degree.

You will be able to gain skills in the following areas:

● Market research and business strategy
● Blogging and social media
● Content strategy planning
● Event planning

To apply, send your resume to bolsatrabajo-madrid@slu.edu

http://slu.edu/madrid
Avenida del Valle, 34 - 28003 - Madrid, Spain  Tel.: (+34) 91 554 58 58  Fax: (+34) 91 554 62 02 • admissions-madrid@slu.edu
What you'll enjoy:

- Building a real portfolio to show to future employers
- Learning how to use software tools used in the marketing industry
- Getting constructive feedback on all your work
- Working in a tight-knit and international team

Conditions:

- Minimum 20 hours / week
- At least one day a week in our office (near metro Atocha and Palos de la Frontera), the rest could be remote.
- The position is unpaid, and you must be a current university student completing the internship for credit.

Please submit your application at [http://veracontent.com/work-with-us/](http://veracontent.com/work-with-us/) and if you would like to by email follow up our contact is jobs@veracontent.com