

National Program Advancement

ReadyCampus focuses on the student populations, whole community partnerships, and an institutions' on-campus resources. As part of the continuing growth of the ReadyCampus program, we are partnering with FEMA's Emergency Management Institute (EMI).

EMI's Higher Education preparedness programs provide guidance and training to help universities improve their emergency planning and response capabilities. ReadyCampus connects the campus emergency managers with the student body to align back-end emergency measures with front-end education and outreach.



Guide and Contacts

For a copy of the ReadyCampus Development Guide, or any questions concerning the program, please contact:

Thomas Morgan
FEMA Region VII
Community Preparedness Officer
816-283-7962
Thomas.morgan5@fema.dhs.gov

Mark Kitchens
FEMA Region VII
Regional Preparedness Liaison (CTR)
816-283-7925
Mark.kitchens@associates.fema.dhs.gov

ReadyCampus was developed in support of *America's PrepareAthon!*, the nationwide campaign to build and sustain individual and community preparedness.

**AMERICA'S
PrepareAthon!**SM
BE SMART. TAKE PART. PREPARE.



ReadyCampus

A Student-Focused
Preparedness Program for
Institutes of Higher
Education.



Program Creation

The ReadyCampus program was developed as a student-focused emergency preparedness program which incorporates a preparedness fair-style outreach event; whole community engagement and interactive activities; and a preparedness drill or action for students to engage in.

FEMA Region VII designed the program to incorporate lessons learned from research on why some institutes of higher education fair better than others after a disaster incident. We found that student-focused planning, engagement, and resource development played a major role in whether or not students would remain enrolled at an institution after a disaster.



Partner Successes

The ReadyCampus program has seen rapid growth in Region VII, developing from a concept to over 12 annual events within the region in 3 years. The program has also been implemented in several universities outside the region.

ReadyCampus was piloted and developed with the help of several large universities within FEMA Region VII.



State-level awards have been earned by ReadyCampus partners, to include a Lt. Governor Preparedness Award for the ReadyCampus program developed by one university's staff.

Content Development

The program was created to be open-ended and modular, allowing universities to choose which sections to incorporate and at what times.



Partners have taken the program and assisted in developing training events, exercises, and actions for their students.

The **ReadyCampus Development Guide** was created to engage universities with a step-by-step, modular guide to preparing their student bodies. Universities and colleges use the parts they want and leave those they don't. Each ReadyCampus program is as unique as the institute holding it and meets the specific preparedness needs of that campus.