

## Program Assessment Plan

<b>Program:</b>	MA
<b>Department:</b>	American Studies
<b>College/School:</b>	College of Arts and Sciences
<b>Date:</b>	2020
<b>Primary Assessment Contact:</b>	Heidi Ardizzone

*Note: Each cell in the table below will expand as needed to accommodate your responses.*

#	Program Learning Outcomes	Assessment Mapping	Assessment Methods	Use of Assessment Data
	<p>What do the program faculty expect all students to know, or be able to do, as a result of completing this program?</p> <ul style="list-style-type: none"> <li><i>Note: These should be measurable, and manageable in number (typically 4-6 are sufficient).</i></li> </ul>	<p>From what specific courses (or other educational/professional experiences) will artifacts of student learning be analyzed to demonstrate achievement of the outcome? Include courses taught at the Madrid campus and/or online as applicable.</p>	<p>What specific artifacts of student learning will be analyzed? How, and by whom, will they be analyzed?</p> <ul style="list-style-type: none"> <li><i>Note: the majority should provide direct, rather than indirect, evidence of achievement.</i></li> </ul> <p>Please note if a rubric is used and, if so, include it as an appendix to this plan.</p>	<p>How and when will analyzed data be used by faculty to make changes in pedagogy, curriculum design, and/or assessment work?</p> <p>How and when will the program evaluate the impact of assessment-informed changes <i>made in previous years</i>?</p>
1	Apply the major practices, theories, or research methodologies in American Studies.	<p>ASTD 5000</p> <p>Other</p>	<p>Exam at the end of year one; question based on ASTD 5000.</p> <p>Portfolio Paper or Thesis at the end of year two</p> <p>Exit Interview/Survey and Career Tracking</p>	<p>Assessments will be reviewed by faculty annually in rotation; modifications will be made as needed.</p>
2	Apply knowledge from the field(s) of	ASTD 5910	Internship Paper	Assessments will be reviewed by faculty annually in rotation; modifications will

	study to address problems in broader contexts.	Career Placement	Exit Interview/Survey and Career Tracking	be made as needed.
3	Articulate arguments or explanations to both a disciplinary or professional audience and to a general audience, in both oral and written forms.	Other	Portfolio Paper and Oral Defense  Exit Interview/Survey and Career Tracking	Assessments will be reviewed by faculty annually in rotation; modifications will be made as needed.
4				
5				

### Additional Questions

1. On what schedule/cycle will faculty assess each of the above-noted program learning outcomes? (*It is not recommended to try to assess every outcome every year.*)

LO 2: Every three years beginning AY 2018

LO 3: Every three years beginning AY 2019

LO 1: Every three years beginning AY 2020 (alternating between qualifying paper and portfolio paper)

2. Describe how, and the extent to which, program faculty contributed to the development of this plan.

This plan was discussed and developed in whole-faculty meetings in over several years.

3. On what schedule/cycle will faculty review and, if needed, modify this assessment plan?

Reviews following every assessment; consideration of modifications as needed.

***IMPORTANT: Please remember to submit any assessment rubrics (as noted above) along with this report.***

