

Program Assessment Plan

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| Program: | MA |
| Department: | American Studies |
| College/School: | College of Arts and Sciences |
| Date: | 2020 |
| Primary Assessment Contact: | Heidi Ardizzone |

Note: Each cell in the table below will expand as needed to accommodate your responses.

| # | Program Learning Outcomes | Assessment Mapping | Assessment Methods | Use of Assessment Data |
|---|---|--|--|--|
| | <p>What do the program faculty expect all students to know, or be able to do, as a result of completing this program?</p> <ul style="list-style-type: none"> <i>Note: These should be measurable, and manageable in number (typically 4-6 are sufficient).</i> | <p>From what specific courses (or other educational/professional experiences) will artifacts of student learning be analyzed to demonstrate achievement of the outcome? Include courses taught at the Madrid campus and/or online as applicable.</p> | <p>What specific artifacts of student learning will be analyzed? How, and by whom, will they be analyzed?</p> <ul style="list-style-type: none"> <i>Note: the majority should provide direct, rather than indirect, evidence of achievement.</i> <p>Please note if a rubric is used and, if so, include it as an appendix to this plan.</p> | <p>How and when will analyzed data be used by faculty to make changes in pedagogy, curriculum design, and/or assessment work?</p> <p>How and when will the program evaluate the impact of assessment-informed changes <i>made in previous years</i>?</p> |
| 1 | Apply the major practices, theories, or research methodologies in American Studies. | <p>ASTD 5000</p> <p>Other</p> | <p>Exam at the end of year one; question based on ASTD 5000.</p> <p>Portfolio Paper or Thesis at the end of year two</p> <p>Dissertation Prospectus</p> <p>Dissertation</p> | Assessments will be reviewed by faculty annually in rotation; modifications will be made as needed. |
| 2 | Apply knowledge from the field(s) of study to address problems in broader | ASTD 5910 | Internship Paper | Assessments will be reviewed by faculty annually in rotation; modifications will be made as needed. |

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| | contexts. | Teaching Career Placement | Syllabi Dissertation Prospectus Dissertation Exit Interview/Survey and Career Tracking | |
| 3 | Articulate arguments or explanations to both a disciplinary or professional audience and to a general audience, in both oral and written forms. | Other | Portfolio Paper or Thesis at the end of year two Oral Defense of Paper/Thesis Dissertation prospectus Dissertation | Assessments will be reviewed by faculty annually in rotation; modifications will be made as needed. |
| 4 | Assess relevant literature or scholarly contributions in three chosen fields within American Studies | Other | Literature Review and Oral Exam | Assessments will be reviewed by faculty annually in rotation; modifications will be made as needed. |
| 5 | | | | |

Additional Questions

1. On what schedule/cycle will faculty assess each of the above-noted program learning outcomes? (*It is not recommended to try to assess every outcome every year.*)

LO 3: Every three years (2019 2022, 2025, 2028)

LO 1: Every three years in synch with MA when using the qualifying exam and portfolio paper (2020, 2023, 2026, 2029); using prospectus or dissertations in alternate LO 1 years (2020, 2026)

LO 4: Every four years beginning AY 2021 (2025, 2029)

LO 2: Every three-four years (2024, 2027)

2. Describe how, and the extent to which, program faculty contributed to the development of this plan.

This plan was discussed and developed in whole-faculty meetings in over several years.

3. On what schedule/cycle will faculty review and, if needed, modify this assessment plan?

Reviews following every assessment; consideration of modifications as needed.

IMPORTANT: Please remember to submit any assessment rubrics (as noted above) along with this report.

