# Program Assessment Plan

**Program:**    MA  
**Department:** American Studies  
**College/School:** College of Arts and Sciences  
**Date:** 2020  
**Primary Assessment Contact:** Heidi Ardizzone

**Note:** Each cell in the table below will expand as needed to accommodate your responses.

<table>
<thead>
<tr>
<th>#</th>
<th>Program Learning Outcomes</th>
<th>Assessment Mapping</th>
<th>Assessment Methods</th>
<th>Use of Assessment Data</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Apply the major practices, theories, or research methodologies in American Studies.</strong></td>
<td><strong>ASTD 5000</strong></td>
<td><strong>Exam at the end of year one; question based on ASTD 5000.</strong></td>
<td><strong>Assessments will be reviewed by faculty annually in rotation; modifications will be made as needed.</strong></td>
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<td><strong>Other</strong></td>
<td><strong>Portfolio Paper or Thesis at the end of year two</strong></td>
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<td><strong>Dissertation Prospectus</strong></td>
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<td><strong>Dissertation</strong></td>
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<td>1</td>
<td><strong>Apply knowledge from the field(s) of study to address problems in broader</strong></td>
<td><strong>ASTD 5910</strong></td>
<td><strong>Internship Paper</strong></td>
<td><strong>Assessments will be reviewed by faculty annually in rotation; modifications will be made as needed.</strong></td>
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**Assessment Methods**
- What specific artifacts of student learning will be analyzed? How, and by whom, will they be analyzed?
  - **Note:** the majority should provide direct, rather than indirect, evidence of achievement.

**Use of Assessment Data**
- How and when will analyzed data be used by faculty to make changes in pedagogy, curriculum design, and/or assessment work?
- How and when will the program evaluate the impact of assessment-informed changes made in previous years?
| 3 | Articulate arguments or explanations to both a disciplinary or professional audience and to a general audience, in both oral and written forms. | Teaching | Syllabi
Career Placement
Dissertation Prospectus
Dissertation
Exit Interview/Survey and Career Tracking | Other
Portfolio Paper or Thesis at the end of year two
Oral Defense of Paper/Thesis
Dissertation prospectus
Dissertation | Assessments will be reviewed by faculty annually in rotation; modifications will be made as needed. |
| 4 | Assess relevant literature or scholarly contributions in three chosen fields within American Studies | Other | Literature Review and Oral Exam | Assessments will be reviewed by faculty annually in rotation; modifications will be made as needed. |

**Additional Questions**

1. On what schedule/cycle will faculty assess each of the above-noted program learning outcomes? *(It is not recommended to try to assess every outcome every year.)*
LO 3: Every three years (2019 2022, 2025, 2028)
LO 1: Every three years in synch with MA when using the qualifying exam and portfolio paper (2020, 2023, 2026, 2029); using prospectus or dissertations in alternate LO 1 years (2020, 2026)
LO 4: Every four years beginning AY 2021 (2025, 2029)
LO 2: Every three-four years (2024, 2027)

2. Describe how, and the extent to which, program faculty contributed to the development of this plan.

This plan was discussed and developed in whole-faculty meetings in over several years.

3. On what schedule/cycle will faculty review and, if needed, modify this assessment plan?

Reviews following every assessment; consideration of modifications as needed.

**IMPORTANT:** Please remember to submit any assessment rubrics (as noted above) along with this report.