Program-Level Assessment: Annual Report (Due October 1, 2023)

Program Name (no acronyms): Masters in Education
Department: Graduate Education Studies

Principles and Practices
Degree or Certificate Level: MA or CERTIFICATE:
College/School: School of Education

Advanced Literacy or Inclusive Practices or Educational Equity

Date (Month/Year): OCT 2023
Assessment Contact: Kathryn Mitchell Pierce

In what year was the data upon which this report is based collected? NA
In what year was the program’s assessment plan most recently reviewed/updated? New program developed & approved Fall 2019

Is this program accredited by an external program/disciplinary/specialized accrediting organization or subject to state/licensure requirements? NO
If yes, please share how this affects the program’s assessment process (e.g., number of learning outcomes assessed, mandated exams or other assessment methods, schedule or timing of assessment, etc.):

1. Student Learning Outcomes
Which of the program’s student learning outcomes were assessed in this annual assessment cycle? (Please provide the complete list of the program’s learning outcome statements and bold the SLOs assessed in this cycle.)

We have so few students in the MA and/or Certificate Programs that we have not been able to address assessment of learning outcomes. We have focused on recruitment and retention. In Spring 2023, we gathered Marcom Data to help us determine if we are targeting the correct audience with this degree. We are restructuring the PhD programs at this time,(and undergoing Academic Program Review) and will shift to the MA/Certificate Programs during the 2023-2024 academic year.

2. Assessment Methods: Artifacts of Student Learning
Which artifacts of student learning were used to determine if students achieved the outcome(s)? Please describe the artifacts in detail, identify the course(s) in which they were collected, and if they are from program majors/graduates and/or other students. Clarify if any such courses were offered a) online, b) at the Madrid campus, or c) at any other off-campus location.

3. Assessment Methods: Evaluation Process
What process was used to evaluate the artifacts of student learning, and by whom? Please identify the tools(s) (e.g., a rubric) used in the process and include them in/with this report document (please do not just refer to the assessment plan).
4. **Data/Results**
What were the results of the assessment of the learning outcome(s)? Please be specific. Does achievement differ by teaching modality (e.g., online vs. face-to-face) or on-ground location (e.g., STL campus, Madrid campus, other off-campus site)?

5. **Findings: Interpretations & Conclusions**
What have you learned from these results? What does the data tell you? Address both a) learning gaps and possible curricular or pedagogical remedies, and b) strengths of curriculum and pedagogy.

6. **Closing the Loop: Dissemination and Use of Current Assessment Findings**
   A. When and how did your program faculty share and discuss the results and findings from this cycle of assessment?

   B. How specifically have you decided to use these findings to improve teaching and learning in your program? For example, perhaps you’ve initiated one or more of the following:

   - Changes to the Curriculum or Pedagogies
     - Course content
     - Teaching techniques
     - Improvements in technology
     - Prerequisites
   - Changes to the Assessment Plan
     - Student learning outcomes
     - Artifacts of student learning
     - Evaluation process
   - Course sequence
   - New courses
   - Deletion of courses
   - Changes in frequency or scheduling of course offerings
   - Evaluation tools (e.g., rubrics)
   - Data collection methods
   - Frequency of data collection

   Please describe the actions you are taking as a result of these findings.

   If no changes are being made, please explain why.

7. **Closing the Loop: Review of Previous Assessment Findings and Changes**
   A. What is at least one change your program has implemented in recent years as a result of previous assessment data?

   B. How has the change/have these changes identified in 7A been assessed?

   C. What were the findings of the assessment?
D. How do you plan to (continue to) use this information moving forward?

IMPORTANT: Please submit any assessment tools (e.g., artifact prompts, rubrics) with this report as separate attachments or copied and pasted/appended into this Word document. Please do not just refer to the assessment plan; the report should serve as a stand-alone document. Thank you.