### Program-Level Assessment Plan

<table>
<thead>
<tr>
<th>Program: MS Strategic Intelligence</th>
<th>Degree Level (e.g., UG or GR certificate, UG major, master’s program, doctoral program): Masters</th>
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<tbody>
<tr>
<td>Department: N/A</td>
<td>College/School: SPS</td>
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<tr>
<td>Date (Month/Year): JUN 2021</td>
<td>Primary Assessment Contact: Joe D. Lyons, Ph.D</td>
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Note: Each cell in the table below will expand as needed to accommodate your responses.

<table>
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<tr>
<th>#</th>
<th>Student Learning Outcomes</th>
<th>Curriculum Mapping</th>
<th>Assessment Methods</th>
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|   | What do the program faculty expect all students to know or be able to do as a result of completing this program? Note: These should be measurable and manageable in number (typically 4-6 are sufficient). | In which courses will faculty intentionally work to foster some level of student development toward achievement of the outcome? Please clarify the level at which student development is expected in each course (e.g., introduced, developed, reinforced, achieved, etc.). | Artifacts of Student Learning (What)  
1. What artifacts of student learning will be used to determine if students have achieved this outcome?  
2. In which courses will these artifacts be collected?  
Evaluation Process (How)  
1. What process will be used to evaluate the artifacts, and by whom?  
2. What tools(s) (e.g., a rubric) will be used in the process?  
Note: Please include any rubrics as part of the submitted plan documents. |
| 1 | 1. Graduates will be able to apply program-specific knowledge to address practical problems using an ethical, evidence-based framework.  
2. Graduates will be able to utilize argumentation skills appropriate for a given problem or context.  
3. Graduates will be able to evaluate and manage various information sources and their relevance to strategic intelligence and | Assessment of Course-Level Outcomes will be performed annually by instructors. Evaluation of Program-level Outcomes will be performed on a staggered three-year rotation under the supervision of the Graduate Program Director. Recommendations for curriculum, pedagogy and/or assessment revisions will be made to the department faculty on an annual cycle that allows for appropriate implementation. Reviews of the impact of any such program changes will also be conducted annually, and the records of those reviews will be maintained by the graduate program Director.  
**SLO 1.** The mapping of course-level outcomes to this PLO are Indirect Measures: Exit interviews for all graduates will contain a self-assessment of their development of this outcome. Post- | All Courses Discussion Posts, Final Papers (Quizes as applicable)  
INTL 5961, 5962, 5963 Final presentation of MRP  
Rubric within the Canvas LMS |

**INTL 5961, 5962, 5963** Final presentation of MRP
translate that information into actionable outcomes.

4. Graduates will be able to perform sophisticated analysis and evaluations of possible threats through demonstrated technical expertise and application of conceptual skills.

Graduate surveys (one and three years out) will ask for a self-assessment of their continued development.

**SLO 2.** Students will be required to work in teams as part of the required ORLD 5010 course, and in most of the required courses. The mapping of course-level outcomes to this PLO are Indirect Measures: Exit interviews for all graduates will contain a self-assessment of their development of this outcome. Post-graduate surveys (one and three years out) will ask for a self-assessment of their continued development. Assessment of Course-Level Outcomes will be performed annually by instructors.

**SLO 3.** Direct Measures: the curricular design supports this outcome as students are required to take at least one course where evidence of sufficient breadth of knowledge will be measured through course-level assessment measures. Indirect Measures: Exit interviews for all graduates will contain a self-assessment of their development of this outcome.

**SLO 4.** Perform sophisticated analysis and evaluations of possible threats through demonstrated technical expertise and application of conceptual skills. Direct Measures: The primary evidence for this PLO stems from the required INT 5960 MRP Capstone, for which all four LOs support this PLO. Evaluated within that course will be assignments and one final oral presentation. The following courses in the program specifically require formal case analyses designed to elicit direct evidence of student development toward
this outcome: INT 5000, INT 5050, INT 5200

Indirect Measures: Exit interviews for all graduates will contain a self-assessment of their development of this outcome. Post-graduate surveys (one and three years out) will ask for a self-assessment of their continued development.

Use of Assessment Data
1. How and when will analyzed data be used by program faculty to make changes in pedagogy, curriculum design, and/or assessment practices?
   Assessment data will be shared annually via email or other means with adjunct/affiliate faculty, and posted online

2. How and when will the program faculty evaluate the impact of assessment-informed changes made in previous years? Faculty will meet with the Program
Director at least once annually to discuss the impact of assessment related changes

**Additional Questions**

1. On what schedule/cycle will program faculty assess each of the program’s student learning outcomes? (Please note: It is not recommended to try to assess every outcome every year.) SLO 1 and SLO 2 will be measured in even number years, SLO 3 and SLO 4 in odd numbered years

2. Describe how, and the extent to which, program faculty contributed to the development of this plan.

   Program faculty regularly contribute qualitative and quantitative feedback to Program Director regarding SLO’s

Beginning in 2021, an online assessment rubric will be integrated into every course for Assessment review within the Canvas LMS.

**Each Faculty will be asked to provide the following beginning in Fall 2021:**

Artifact Assessed - which specific artifact (assignment/quiz/discussion board/project, etc) do you want assessed for your specific LO? What is the title of your artifact? For those who have more than 1, you can use the same artifact if it meets both of those learning outcomes. However, if you'd like to have separate artifacts for different learning outcomes, that's fine too.

Description - you can pull this right from your syllabus or description of that assignment. What are the details of this artifact?

Rubric Name Associated with Artifact - What is the name of the rubric you are using to grade this? You MUST have a rubric you grade the assignment with, in order for this process to be successful. If you need help building rubrics, please let me know.

Which module/week can I find this artifact in your course in Canvas? - Which specific week can I find this artifact?

**IMPORTANT:** Please remember to submit any rubrics or other assessment tools along with this plan.