Program-Level Assessment: Annual Report

Program: Strategic Intelligence
Degree or Certificate Level: Master of Science
Date (Month/Year): July 2022
Primary Assessment Contact: Joe Lyons Ph.D.

In what year was the data upon which this report is based collected? 2021/2022
In what year was the program’s assessment plan most recently reviewed/updated? 2021

1. Student Learning Outcomes
Which of the program’s student learning outcomes were assessed in this annual assessment cycle?

SLO 3. Graduates will be able to evaluate and manage various information sources and their relevance to strategic intelligence and translate that information into actionable outcomes.
SLO 4. Graduates will be able to perform sophisticated analyses and evaluations of possible threats through demonstrated technical expertise and the application of conceptual skills.

2. Assessment Methods: Student Artifacts
Which student artifacts were used to determine if students achieved this outcome? Please identify the course(s) in which these artifacts were collected. Clarify if any such courses were offered a) online, b) at the Madrid campus, or c) at any other off-campus location.

final projects, discussion board posts and qualitative information built upon the program and course learning. Provided assessment of the learning outcomes for each course: Assessment activities include the following:

Specific artifact(s) used to demonstrate achievement:
INTL 5961-5963 Literature Review, Final Project (ZOOM)
INTL 5000, INTL 5250 – Final Papers, Discussion Posts (ONLINE)

Number of students who achieved/partially achieved/not achieved the outcome
INTL 5961-5963 – 6 Students Achieved Outcome / 0 partial / 0 Not Achieved
INTL 5000– 10 Students Achieved Outcome / 0 partial / 0 Not Achieved
INTL 5250 – 12 Students Achieved Outcome / 0 Partial / 0 Not Achieved

THERE ARE NO MADRID STUDENTS CURRENTLY ENROLLED IN THIS PROGRAM.

3. Assessment Methods: Evaluation Process
What process was used to evaluate the student artifacts, and by whom? Please identify the tools(s) (e.g., a rubric) used in the process and include them in/with this report.

Quantitative and qualitative data was collected using student course evaluations as well as qualitative information derived from the instructor of record for INTL 5000, INTL 5200, INTL 5260, INTL 5280, INTL 5050, INTL 5961-5963

4. Data/Results

April 2020
What were the results of the assessment of the learning outcomes? Please be specific. Does achievement differ by teaching modality (e.g., online vs. face-to-face) or on-ground location (e.g., STL campus, Madrid campus, other offcampus site)?

The data indicated success in achieving SLO 3 and SLO 4. These courses were taught entirely online.

5. **Findings: Interpretations & Conclusions**
   What have you learned from these results? What does the data tell you?

After reviewing input from students and faculty, there are no immediate changes, this feedback will be disseminated to faculty within the program. At this time, feedback has been shared with the full-time faculty in the program. The report will be shared with adjunct faculty, and students will be directed to the report on the University’s web site.

6. **Closing the Loop: Dissemination and Use of Current Assessment Findings**
   A. When and how did your program faculty share and discuss these results and findings from this cycle of assessment?
      Assessment data is shared via email with adjuncts and via annual adjunct retreat
   
   B. How specifically have you decided to use findings to improve teaching and learning in your program? For example, perhaps you’ve initiated one or more of the following:

      | Changes to the | Changes to the |
      |----------------|----------------|
      | Course content | Course sequence |
      | Teaching techniques | |
      | Improvements in technology | Deletion of courses |
      | Prerequisites | Changes in frequency or scheduling of course offerings |

      | Changes to the |
      |----------------|
      | Assessment Plan |
      | Student learning outcomes | Evaluation tools (e.g., rubrics) |
      | Student artifacts collected | Data collection methods |
      | Evaluation process | Frequency of data collection |

Please describe the actions you are taking as a result of the findings.

Based on student and faculty feedback, course frequency and scheduling are being revised to level number of courses offered each term.

If no changes are being made, please explain why.

7. **Closing the Loop: Review of Previous Assessment Findings and Changes**
   A. What is at least one change your program has implemented in recent years as a result of assessment data?
      Based on student and instructor feedback, students will be able to take more courses outside of major as electives
   
   B. How has this change/have these changes been assessed?
      Number of students taking courses outside major has increased
   
   C. What were the findings of the assessment?
   
   D. How do you plan to (continue to) use this information moving forward?
      Continuously evolve program offerings to include options for student customization of degree plan

**IMPORTANT:** Please submit any assessment tools and/or revised/updated assessment plans along with this report.