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| **Course Submitted**  **(Subject/Number)** |  |
| **Submitted by** |  |

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| **Eloquentia Perfecta: Oral and Visual Communication** | | | **Core Requirement** |
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| **Core component title** | Oral and Visual Communication: CMM 1200; CMMK 1210 / CORE 1950 or approved equivalent courses in any program that meet component SLOs, including courses offered in languages other than English. | | |
| **Minimum credit hours** | 3 | | |
| **Core-specific pre- and co-requisites / requirements** | Should be completed during a student’s first 60 credit hours at SLU | | |
| **Core component summary** | Eloquentia Perfecta: Oral and Visual Communication Core Courses are part of a rigorous and cohesive set of courses designed to cultivate “perfect eloquence” in writing, speaking and other forms of creative public expression in alignment with the foundational goals of the Jesuit *Ratio Studiorum*. In these courses, students are trained in the five duties of the rhetorician: invention, arrangement, style, memory, and delivery. Courses that satisfy the Oral and Visual Communication requirement develop students’ ability to prepare and deliver effective oral and visual messages and arguments within academic and professional contexts and advocate for the common good. Students advance their oral and visual communication skills through assignments that require them to consider their own positions, present audience-appropriate messages and arguments, and acknowledge multiple and contradictory perspectives. In this process, students learn to evaluate oral and visual arguments and reflect on the ways in which identity, values and diverse cultural contexts shape their own and others’ oral and visual communication. They also reflect on the ways in which rhetorically fluent communication is vital to ethical public discourse, understood as effective communication in service of the common good. | | |

**All courses approved to count for University Core requirements must include both course-level and Core-level student learning outcomes on their syllabi. Please follow this link for mandatory syllabus material to be incorporated into your syllabus:**

[**Mandatory Syllabus Material for University Core Courses/Experiences**](https://sites.google.com/slu.edu/university-core-pilot/instructor-resources/mandatory-core-syllabus-boilerplate?authuser=1)

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| **Core Component Learning Outcomes** | |  |
| ***Below, you will find listed the 5 course-level student learning outcomes associated with this Core component area.*** | ***In the space provided, please provide examples of readings, assignments, and/or activities that demonstrate how your course is designed to facilitate student achievement of these outcomes.*** | |
| 1. Students will be able to analyze oral and visual messages and arguments and their implications from multiple and contradictory perspectives   Check here if submitting UUCC requested revisions |  | |
| 1. Students will be able to critically examine how identity, values and diverse cultural contexts shape and inform oral and visual communication   Check here if submitting UUCC requested revisions |  | |
| 1. Students will be able to prepare and deliver well-organized, well-supported, and audience-appropriate oral and visual messages and arguments   Check here if submitting UUCC requested revisions |  | |
| 1. Students will be able to collaborate effectively within a group communication experience   Check here if submitting UUCC requested revisions |  | |
| 1. Students will be able to reflect on the ways in which rhetorically proficient oral and visual communication contributes to ethical public discourse   Check here if submitting UUCC requested revisions |  | |

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| **Course Essential Criteria** | |  |
| ***Below, you will find listed the 5 Essential Criteria for this Core component.*** | ***In the fields below, please note these Essential Criteria (what all instructors must do/teach/assign/require to ensure the integrity of each section University-wide) and in the spaces provided, please provide examples of readings, assignments, and/or activities that demonstrate how your course will incorporate these Essential Criteria.*** | |
| 1. Instructors without prior experience teaching equivalent courses must receive training in best practices in oral communication pedagogy prior to teaching this course. All instructors will be provided with appropriate pedagogical orientation as needed and as determined by the Associate Director for Eloquentia Perfecta: Oral and Visual Communication   Check here if submitting UUCC requested revisions |  | |
| 1. All sections must be taught at a 20:1 student/instructor ratio (per standards for public speaking courses set by national professional organizations, e.g., National Communication Association [NCA])   Check here if submitting UUCC requested revisions |  | |
| 1. Oral and visual communication instruction must be central to the course, with formal and informal assignments spread throughout the term   Check here if submitting UUCC requested revisions |  | |
| 1. Students must have the opportunity to develop oral and visual communication through multiple stages of invention and revision   Check here if submitting UUCC requested revisions |  | |
| 1. Students must have the opportunity to reflect critically upon the ways that diverse cultural contexts as well as identity and values shape oral and visual communication   Check here if submitting UUCC requested revisions |  | |

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| **Core SLO(s) (**[**Click here for more information on Core SLO’s**](https://drive.google.com/file/d/15qtYvj1085Y8OHJ8GRkxzRW2w-H_t6FU/view)**)** | |  |
| ***This course/experience is part of an integrated university-wide Core curriculum designed to facilitate student achievement of SLU’s nine University Core SLOs. Below, you will find listed the 5 University Core-level student learning outcomes associated with this Core component area.*** | ***In the space provided, please provide examples of readings, assignments, and/or activities that demonstrate how your course is designed to facilitate student achievement of these 5 outcomes at the levels indicated.*** | |
| **SLO 2: Students will be able to integrate knowledge from multiple disciplines to address complex questions (Introduce)**  Check here if submitting UUCC  requested revisions |  | |
| **SLO 3: Students will be able to assess evidence and draw reasoned conclusions (Introduce)**  Check here if submitting UUCC  requested revisions |  | |
| **SLO 4: Students will be able to communicate effectively in writing, speech, and visual media (Introduce, Develop)**  Check here if submitting UUCC  requested revisions |  | |
| **SLO 5: Students will be able to analyze how diverse identities influence their lives and the lives of others (Introduce, Develop)**  Check here if submitting UUCC  requested revisions |  | |
| **SLO 8: Students will be able to collaborate with others toward a common goal (Introduce)**  Check here if submitting UUCC  requested revisions |  | |